



Joseph Drouhin

L'ÉLÉGANCE NATURELLE
DES GRANDS BOURGOGNES

Robert DROUHIN



At the operational helm of the House from 1957 to 2003, Robert Drouhin played an essential role in its modern development. Born in 1933, his love for wine was instilled in him by Maurice Drouhin, who was then leading the House. "He early on imparted to me the notions of vintages and "Climat" to understand the richness of Burgundy," Robert recalls.

In the 1950s, Robert studied Law in Paris and then pursued Letters in Heidelberg. He returned to Beaune to succeed Maurice, who was unwell, and became the president of Maison Joseph Drouhin at the young age of 24. In 1961, Robert married Françoise Grafé, and they welcomed the births of Philippe, Véronique, Laurent, and Frédéric.

Throughout the years, they passed on their ethics, passion, and knowledge to their children.

Robert significantly expanded the estate, particularly in Grands Crus, and added the acquisitions in Chablis in 1968, as well as the establishment of the Oregon estate alongside his daughter Véronique in 1987. Inherently pioneer, he placed full trust in Laurence Jobard, one of the first woman winemakers in Burgundy. This was in 1976.

A decade later, Robert Drouhin embarked on the conversion of the estate to organic and biodynamic viticulture, together with his children. Today, they continue to lead the House together.